



## BNP Paribas Asset Management launches Global Sustainability Strategy 2026–2030

- The Global Sustainability Strategy 2026–2030 supports BNPP AM's ambition to strengthen long-term portfolio resilience and create value for clients.
- BNPP AM will use its global scale across listed and alternative assets to address systemic risks, capture investment opportunities and support the real economy.
- Four megatrends — Environment, Innovation, Demographics and Geopolitics — will guide the identification of emerging risks and opportunities.
- Six core pillars will embed sustainability across investment research, due diligence, stewardship and governance.

**London, 12 October 2026** – BNP Paribas Asset Management (BNPP AM), Europe's third-largest asset manager by assets under management<sup>1</sup>, has published its Global Sustainability Strategy 2026–2030.

Environmental pressures, technological innovation, demographic change and geopolitical shifts are reshaping companies, markets and economies. BNPP AM believes a robust sustainability approach is therefore essential to managing systemic risks, identifying opportunities and strengthening long-term portfolio resilience.

BNPP AM integrates sustainability into informed investment decision-making<sup>2</sup> and long-term value creation, while recognising the specific characteristics of each asset class. The strategy aims to deliver sustainable and resilient outcomes for clients and contribute positively to the real economy. It deepens BNPP AM's analysis of systemic risks<sup>3</sup>, strengthens engagement with issuers and policymakers, and expands investment capabilities across listed and alternative assets.

As one of the world's ten largest asset managers, BNPP AM brings global scale across listed and alternative assets, with more than €1.7 trillion in assets under management and professionals in 35 countries<sup>4</sup>.

### A six-pillar roadmap to 2030

The strategy sets out six priorities for integrating sustainability across investment research, due diligence, governance and stewardship:

- **Forward-looking thematic research** – align sustainability research more closely with investment and client needs; strengthen work on Nature, Just Transition and climate-risk frameworks; and finalise an evolved net-zero approach ahead of updated NZAM targets at the end of 2026.
- **Client-focused solutions** – help clients navigate regulatory developments, including SFDR 2.0, from policy advocacy through to clear implementation; develop innovative and customised

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<sup>1</sup> BNPP AM, as of 30/06/2026. Assets under management including assets under advisory

<sup>2</sup> Details of the sustainability features of our products or services are available in the relevant pre-contractual documentation. Such features vary depending on the product or solution offered and are not systematic.

<sup>3</sup> Climate change, biodiversity loss, social inequality, technological disruption, and geopolitical change

<sup>4</sup> BNPP AM, as of 31/03/2026. Number of countries including Joint Ventures.

solutions focused on climate, decarbonisation and the environment; and use Europe's largest Alternatives platform<sup>5</sup> and BNPP AM's Natural Capital leadership to support sustainable forestry, carbon solutions, biodiversity outcomes and institutional resilience.

- **Robust ESG integration** – combine qualitative and quantitative insights to identify long-term value drivers and risks that traditional financial analysis may not capture; roll out updated ESG and Net Zero methodologies in early 2027; and further develop proprietary analytical tools and dashboards, including AI-enabled capabilities.
- **Coordinated, in-depth stewardship** – continue implementing market-leading<sup>6</sup> stewardship and voting policies; deepen coordination across asset classes and between stewardship and investment teams; and lead industry initiatives addressing systemic risks, including responsible and sustainable AI, hazardous chemicals, and climate mitigation and adaptation.
- **Clear exclusion standards** – strengthen risk management and encourage issuers to improve their sustainability practices.
- **A culture of execution, education and engagement** – support delivery through robust governance and transparent roadmaps, including for net-zero operations and human-rights issues; reinforce accountability through stronger entity- and fund-level reporting; and scale philanthropy, volunteering and sustainability education across the organisation.

**Jane Ambachtsheer, Chief Sustainability Officer at BNPP AM, said:**

*"Sustainability is a key enabler of our strategy and investment philosophy. It helps us understand risk, identify opportunity and build resilient portfolios for clients over the long term. Looking to 2030, we will deepen our insight into systemic risks, strengthen stewardship and expand our capabilities across listed and alternative assets. Just as importantly, we will embed sustainability in our culture and day-to-day decisions, matching action with ambition and supporting the communities in which we operate through volunteering and partnerships."*

Read BNPP AM's Global Sustainability Strategy 2026–2030 [here](#).

**-ENDS-**

### About BNP Paribas Asset Management

BNP Paribas Asset Management, the asset manager of BNP Paribas, ranks third among European players<sup>1</sup> and first in long-term savings in Europe<sup>2</sup>. With over €1.7 trillion in assets under management<sup>3</sup>, it provides institutional, corporate, retail and wealth clients worldwide with a broad range of liquid and alternative investment solutions, supported by a global network of local experts across 35 countries<sup>4</sup>.

Our expertise covers fixed income, high-conviction active strategies and a growing ETF offering, totaling over €1 trillion in assets<sup>4</sup>, alongside a global top 10 alternative platform<sup>5</sup>. With over 30 years of experience and approximately €300 billion in assets under management, this platform spans real estate, infrastructure, alternative credit and private equity.

BNPP AM aims to set a new standard in asset management by harnessing scale, deep expertise, and long-term capital access to deliver sustainable and resilient outcomes for clients and the economy.

<sup>1</sup> Source: IPE 2026 and companies' financial communication as of 31/12/2025.

<sup>5</sup>#1 European alternatives platform. Sources: BCG, based on assets under management as of 31 December 2024. BNP Paribas AM Alts as at 30 June 2026.

<sup>6</sup> Source: *ShareAction Point of No Returns 2025*, A responsible investment benchmark of 76 of the world's largest asset managers across responsible investment themes including on stewardship and governance. BNPP AM and AXA IM ranked fourth and third, respectively.

<sup>2</sup> Source: ranking based on assets under management (AuM) as of 31/12/2024 for internal and external insurers and external pension funds (global AuM for European asset managers; European AuM for non-European asset managers).

<sup>3</sup> Source: BNPP AM, as of 30/06/2026. Assets under management including assets under advisory.

<sup>4</sup> Source: BNPP AM, as of 31/03/2026. Number of countries including Joint Ventures.

<sup>5</sup> Source: BCG, based on Assets under Management as of 31 December 2024.

### Disclaimers

This communication reflects BNPP AM management's current expectations, and are subject to a number of assumptions, variables and uncertainties, including actions of issuers in which we invest in, suppliers and other third parties, as well as a variety of political, economic, regulatory, civil society and scientific developments beyond BNPP AM's control. There can be no assurances that our targets and the timetable for reaching them will be achieved in whole or in part. Moreover, different level of sustainability is embedded in our product offering taking into account the specificity of the various asset classes BNPP AM manages.

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